

CONTRACT

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Core Group One, Inc
Attention: Melissa Toyofuku
928 Nuuanu Avenue, Suite #100
Honolulu, HI 96817

Contract / Revision 1603365 /		Alt Order #
Product Caldwell Endorsement/Mayoral Race week#3		
Contract Dates 11/01/16 - 11/07/16		Estimate #
Advertiser ISS/Workers for a Better Hawaii		Original Date / Revision 10/20/16 / 10/20/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KGMB	Account Executive Patty Doo	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-64		
Agy Code 1330	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	11/01/16	11/07/16	HI News: Sunrise 5-8a	5a-8a		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-1111--				4	\$400.00				
	Week:	11/07/16	11/13/16	1-----				1	\$400.00				
N 2	KGMB	11/01/16	11/07/16	CBS This Morning	8a-10a		:30				NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-1111--				4	\$110.00				
	Week:	11/07/16	11/13/16	2-----				2	\$110.00				
N 3	KGMB	11/01/16	11/07/16	Jeopardy	4p-5p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-1111--				4	\$150.00				
	Week:	11/07/16	11/13/16	1-----				1	\$150.00				
N 4	KGMB	11/01/16	11/07/16	M-F HI News NOW at 6p	6p-630p		:30				NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-1111--				4	\$1,000.00				
	Week:	11/07/16	11/13/16	1-----				1	\$1,000.00				
N 5	KGMB	11/01/16	11/07/16	M-F HI News NOW at 10p	10p-1035p		:30				NM	5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-1111--				4	\$1,600.00				
	Week:	11/07/16	11/13/16	1-----				1	\$1,600.00				
N 6	KGMB	11/01/16	11/07/16	Late Show with S.Colbert	1030p-1130p		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-1111--				4	\$400.00				
	Week:	11/07/16	11/13/16	1-----				1	\$400.00				
N 7	KGMB	11/01/16	11/07/16	Late, Late Show	1130p-1235a		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-1111--				4	\$120.00				
	Week:	11/07/16	11/13/16	1-----				1	\$120.00				
N 8	KGMB	11/01/16	11/01/16	NCIS	7p-8p		:30				NM	1	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-T-----				1	\$2,900.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1603365 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	Caldwell Endorsement/M	

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Workers for a Better I	10/20/16 / 10/20/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 9	KGMB	11/02/16	11/02/16	Survivor	7p-8p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$2,400.00				
N 10	KGMB	11/03/16	11/03/16	Big Bang Theory	7p-730p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$2,400.00				
N 11	KGMB	11/03/16	11/03/16	Mom	8p-830p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$1,200.00				
N 12	KGMB	11/04/16	11/04/16	MacGyver	7p-8p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$2,000.00				
N 13	KGMB	11/04/16	11/04/16	Hawaii Five-0	8p-9p		:30				NM	1	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$3,200.00				
N 14	KGMB	11/06/16	11/06/16	NFL Game 2	1030a-130p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$3,000.00				
N 15	KGMB	11/06/16	11/06/16	Su HI News NOW 5p	457p-530p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$400.00				
N 16	KGMB	11/06/16	11/06/16	Madam Secretary	8p-9p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$2,800.00				
Totals								0.00				45	\$39,310.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/31/16 - 11/07/16	45	\$39,310.00	(\$5,896.50)	\$33,413.50	\$1,574.44	\$34,987.94
Totals	45	\$39,310.00	(\$5,896.50)	\$33,413.50	\$1,574.44	\$34,987.94

Signature: _____ Date: _____

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